

MAHSA NIAZKAR

My work consists of a collection of paper and colored paper and coloring tools and a coloring guide differentiated by symbols to distinguish colors to help color-blind children in schools.

My idea started from a cartoon called Bluey, when people who have dogs at home noticed that their dogs pay special attention to this cartoon and started sharing videos of their dogs watching this cartoon.

After watching these videos, I thought that there are people among people who cannot see all colors because they are color blind. After doing a series of research, I realized that there is no cure for color blindness and people with color blindness face many challenges in life.

This is where I, as a designer, tried to play my role and try to solve part of this problem.

My project is called “Bridging the Gap in Color Vision Understanding to Have a World Without Barriers”, which includes the design of symbols for the main colors blue, purple, green, yellow, red, and orange, which color blind children can use to distinguish and separate colors from each other.

The collection that I have designed and presented is based on a video that is related to the campaign of people who are color-blind in England.

On this website, there is a video that depicts some of the problems of color-blind children, after watching this video, I tried to solve some of these problems in my project by presenting them with the symbols that I have designed, and this is my main goal—helping blind children.

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