

# NAVJOT

My research examines that digital art's complex terrain has transformed creative expression, technical integration, and art market dynamics. The confluence of conventional and digital approaches has opened new creative avenues and challenged standards. The studies demonstrate how digital tools improve painting. These innovations have transformed artists' interactions with their medium, from precision-enhancing digital brushes to 3D printing and augmented reality.

The research also showed how digital technology has changed art styles and trends. These technologies have allowed artists to explore new visual languages, breaking from conventional representational modes and allowing digital abstraction, expanding creative expression. Art digitalization has democratized access via internet platforms but also raised concerns about commercialization and simplicity. These platforms have increased artist exposure and audience connection, yet they may dilute art's nuanced understanding for broad consumption.

Methodologies, Qualitative research method used to capture the complexity and depth of digital art academic conversation. This technique provided a sophisticated view of the issue without primary data. The data analysis used thematic content analysis to find literary themes, patterns, and ideas. This systematic method categorized and interpreted qualitative data to generate relevant insights into theoretical viewpoints, creative practices, and social consequences in digital art.

# SANDEEP KAUR

landscape can be found in the dissertation "The Digital Transformation of Indian Arts". The dissertation is divided into five chapters, each of which focuses on a distinct fact of this change.

The Introduction in Chapter 1 Establishes the scene by highlighting the importance of Indian arts and customs. The chapter gives the reader a road map by outlining the dissertation's structure.

The dissertation explores the development and current status of Indian arts from a historical viewpoint in Chapter 2, the Literature Review. The research methodology is described in Chapter 3, along with the study's design, philosophy, data collection techniques, and analysis methodologies. It also discusses the limitations and ethical issues that the research entails.

Chapter 4's Findings and Analysis offers a comparative analysis of several facts of digital change in Indian arts, along with a thematic analysis of the literature review and case study findings. The dissertation is finally concluded in Chapter 5, which provides an overview of the major discoveries and discusses their practical applications, consequences, and contributions.

Overall, the dissertation offers a comprehensive analysis of the ways in which digital technology is changing Indian arts, emphasising the potential and difficulties that artists and craftspeople must now navigate. It provides insightful information about how technology and traditional arts interact, as well as the implications for the development and preservation of cultural heritage.