

NAVJOT

My research examines that digital art's complex terrain has transformed creative expression, technical integration, and art market dynamics. The confluence of conventional and digital approaches has opened new creative avenues and challenged standards. The studies demonstrate how digital tools improve painting. These innovations have transformed artists' interactions with their medium, from precision-enhancing digital brushes to 3D printing and augmented reality.

The research also showed how digital technology has changed art styles and trends. These technologies have allowed artists to explore new visual languages, breaking from conventional representational modes and allowing digital abstraction, expanding creative expression. Art digitalization has democratized access via internet platforms but also raised concerns about commercialization and simplicity. These platforms have increased artist exposure and audience connection, yet they may dilute art's nuanced understanding for broad consumption.

Methodologies, Qualitative research method used to capture the complexity and depth of digital art academic conversation. This technique provided a sophisticated view of the issue without primary data. The data analysis used thematic content analysis to find literary themes, patterns, and ideas. This systematic method categorized and interpreted qualitative data to generate relevant insights into theoretical viewpoints, creative practices, and social consequences in digital art.