



# **Kaleidoscope** MA Degree Show Birmingham School of Art Birmingham City University 31st August — 3rd September 2023

**Jiaqian Hu** MA Arts and Project Management  
Immersive Drama Art Town Cultural Management

My research explores how to introduce suitable cultural methods and activities to the design, concept and style of a small town. My research explores how after the implementation of such activities what artistic products can be generated. This is further extended to support activities such as planning the development of new cultural products and this in turn will generate marketing activity.

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Opening Times  
Thursday to Saturday 11.00 — 17.00  
Sunday 11.00 — 16.00

Private view  
Thursday 31st August  
18.00 – 20.00

