



As a child I was fascinated with hair. I loved how just a change in hairstyle could boost people's confidence or dampen it. I loved how you could almost tell if one was celebrating something or mourning through hairstyles. But I did not understand the bias against dreadlocks.

Dreadlocks these days are an eye sore in many places. They invite several conscious and unconscious biases from the public depending on where the individual is in the world. They have been associated with madness in some cultures, used to ostracize people, as social tumors in others and in the corporate world, viewed as a red flag for job seekers. This project is a mixed medium portrait of notable icons who have worn dreadlocks with pride over the years. Its major aim is to dissociate the perceived link between dreadlocks and rascality. It is also a project done in honor of the ENDSARS protest which happened in 2020 in Nigeria. A protest which was done to end the profiling of people with dreadlocks as criminals, amongst other things.

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