





MA Degree Show
Birmingham School of Art - Birmingham City University
31st August to 4th September 2022

Private view:
Thursday, 1st September
18:00 – 20:00

Rebecca McCormack, MA Arts and Project Management
Youth Engagement through the Arts and Physical activity



My Major project takes the form of a business plan, proposing the creation of my own Community Interest Company and Youth Centre.

My interest lies in activating young people through activities like Dance, Sports, and the Arts, using them as outlets to help children express themselves and aid their physical and mental health. There is an increasing demand for youth provisions in many areas around Birmingham and the West Midlands, especially in areas high in deprivation,

poverty, obesity, and crime. Within my project, I sought to show evidence of this need, the benefits of such provisions, and propose a project plan that could help tackle these issues to help youths most in need.

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