

DISSEMINATION

ONLINE
**ART
EXHIBITION**



CHINA'S HISTORICAL AND
CULTURAL HERITAGE





MA Degree Show
Birmingham School of Art - Birmingham City University
31st August to 4th September 2022

Private view:
Thursday, 1st September
18:00 – 20:00

Lin Hua, MA Arts and Project Management
*How can Online Exhibitions be used to help the Dissemination
of Historical and Cultural Heritage in China?*



With the continuous development of science and technology, multi-way interactive electronic cultural media with digital media at its core has combined technology and art to permeate all aspects of modern life. Now, more exhibition halls are applying high technology to bring their exhibitions online and build virtual worlds. The overall aim of this study is to explore how online exhibitions can be used to communicate China's cultural and historical heritage. Building on the knowledge of online exhibitions and the dissemination of cultural heritage.

Detailing how online exhibitions can be used to disseminate China's cultural and historical heritage.

Ig: @nicole.hua.809
