





MA Degree Show
Birmingham School of Art
Birmingham City University
31st August to 4th September 2022

Private view:
Thursday, 1st September
18:00 – 20:00



Daniel Tope Isaac, MA Arts and Project Management
*Ways of Improving Global participation in the Osun
Oshogbo Festival*

The project is a look into an annual festival in the south-west Nigeria called “the Osun Oshogbo Festival.”

The project researches the festival with the goal of highlighting its aesthetics, significance, and ways to improve the festival’s global awareness in terms of its performances through social media awareness.

This project will identify ways of ensuring an improved global participation including

homebound tourists in diaspora as well as festival participants throughout the world. It will also examine (as part of the measures) how to improve tourists’ positive perception of the Osun Oshogbo annual festival.

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