

# Final Major Project Portfolio

## *The Nose, The Eyes*

Nikol Ignatovic  
18114271

BA (Hons) Art&Design

# *The Nose, The Eyes*

35mm Black & White Film, Scanned

My practice explores the relationship between vision and olfaction - the visual language of smell.

I am interested in how certain photographs can make viewers think of particular smells when looking at them.

Since my practice is research-based and closely related to scents and photography, major part of my research concerns the mechanical side of photography, perfumery and scientific research on olfaction and vision, which also relates to the topic of memory and time. The processes I use in my practice include analog photography on 35 mm film, film processing and making prints from negatives. The physicality of the medium and processes with the possibilities of the darkroom make this medium more intimate and precise to me, as well as film photographs being latent images before they are processed; being invisible, just like smells. The aim of my work is to show the importance of smells and the relationship between what we smell and what we see; to tell the story about the fictional science - visual language of smell.



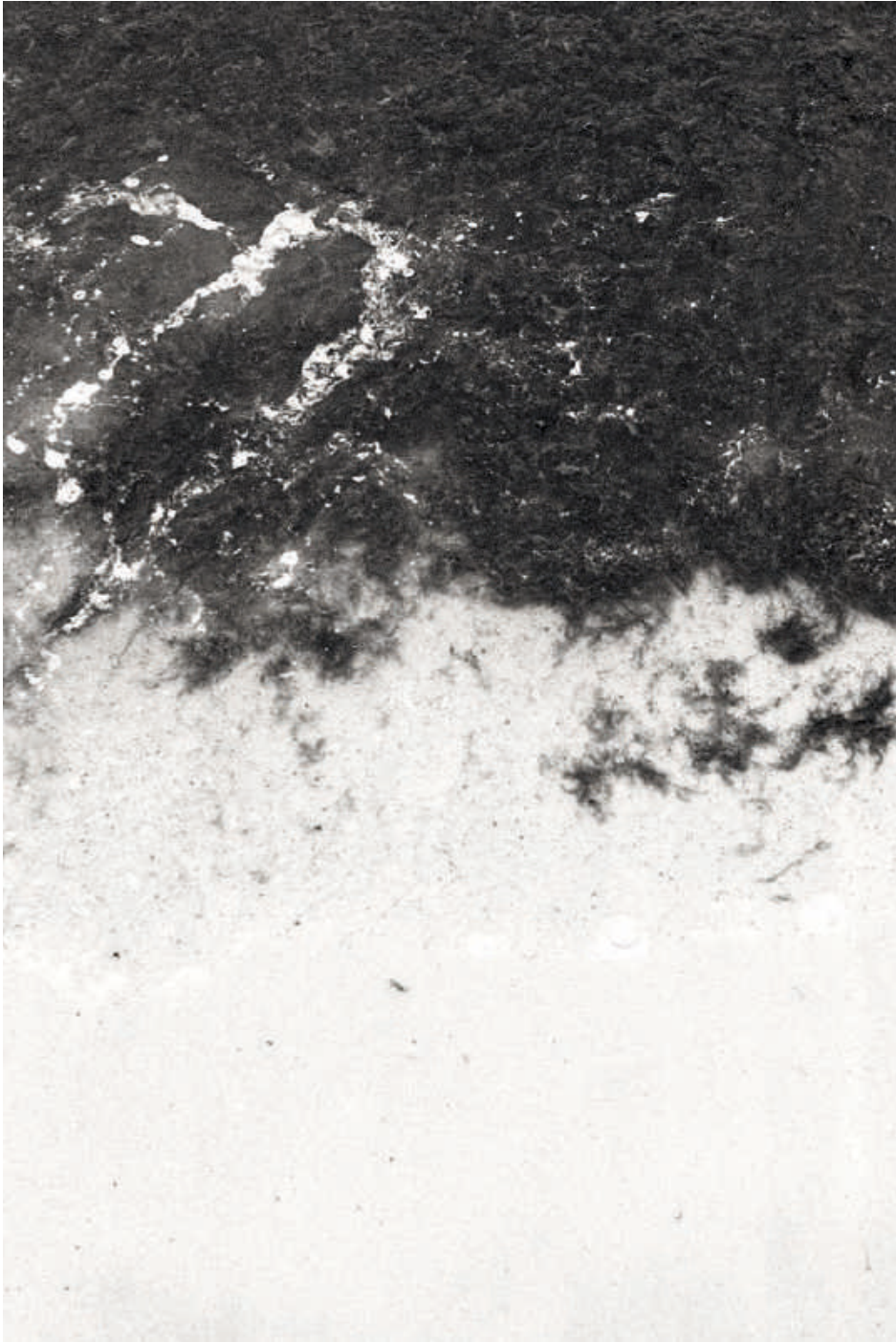
35mm film, scanned, 2020

A Certain Smell of Your Grandmother's House



People Don't Walk in the Same Way, They Don't Wear Thick Clothes, Because Modern Synthetics Are Much More Pleasing





Smells Are Images Put On Top Of Each Other and  
Photoshopped



Some Smells Can't Be eXplained, but They Can Be Seen

35mm film, scanned, 2021





It's Raining Now, but How Will It Smell When It Stops Raining?

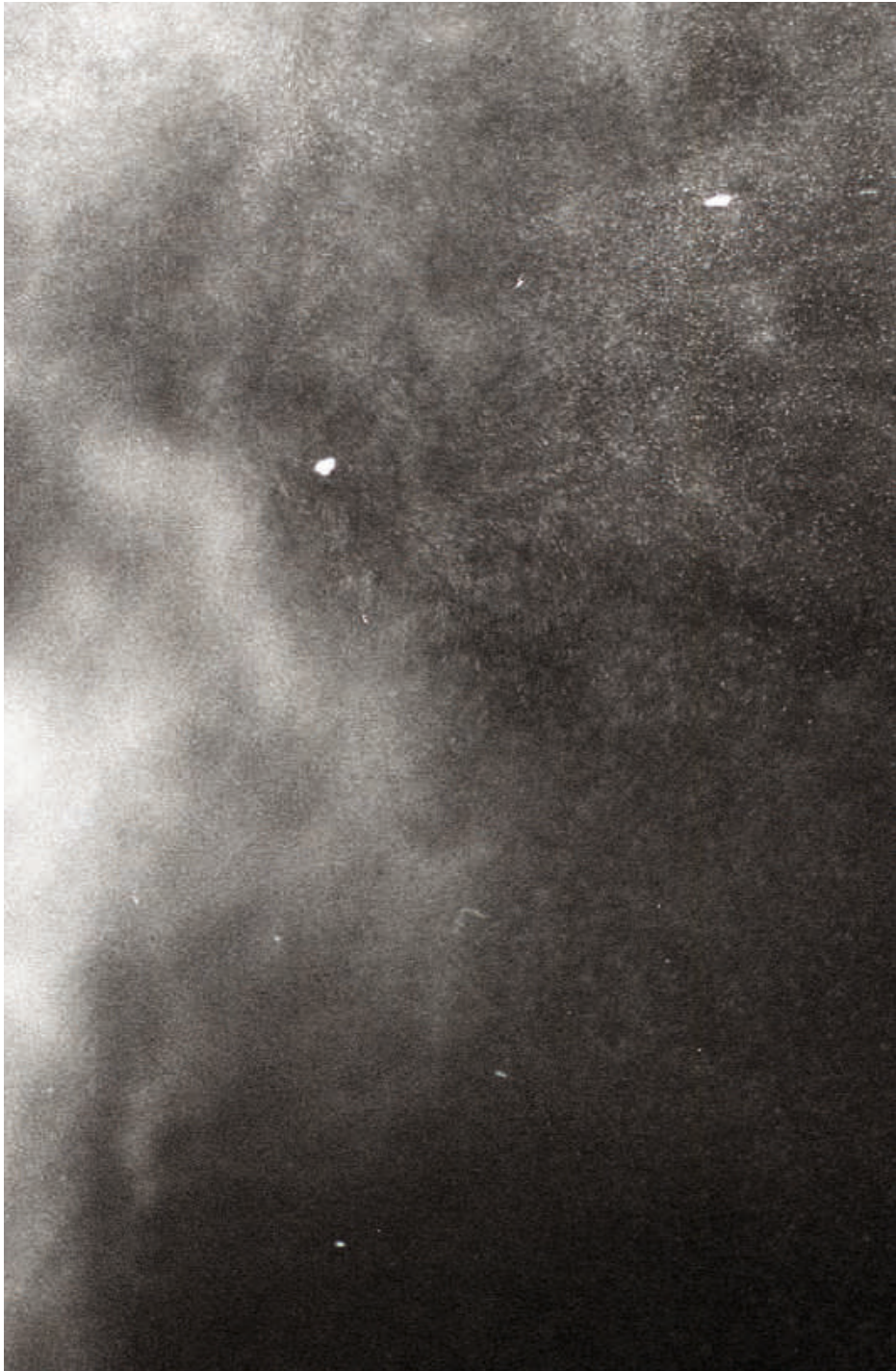


When It Rains, It's a Certain Time





A Scent of a Lilac Can't Be Extracted



All You See Is Time



Smells Can Be Measured in Space, but Also in Time





A Fragrance Made from a Memory, Which, in Fact, Is Better Than the Memory





An Invisible Accessory, That Works like a Colour, Paradoxically



An Impression for Somebody to Have for 30 Seconds



It's an Illusion, but It's There



An Illusion to the Public That Smells like Cooked Nature





A Certain Emotion of Time

35mm film, scanned, 2021



Something Very Intimate That All of a Sudden Conquers  
the World



Some Fragrances Are like Museum Pieces, except People Don't Live like That Anymore

35mm film, scanned, 2021





Very Precise Progression That Takes You from the Top to the Bottom

35mm film, scanned, 2021





Certain Direction That Becomes a Fragrance



The Repertoire of Extracts



Constant Rediscovery of the Same Elements

35mm film, scanned, 2021





Ingredients That Create Transparency





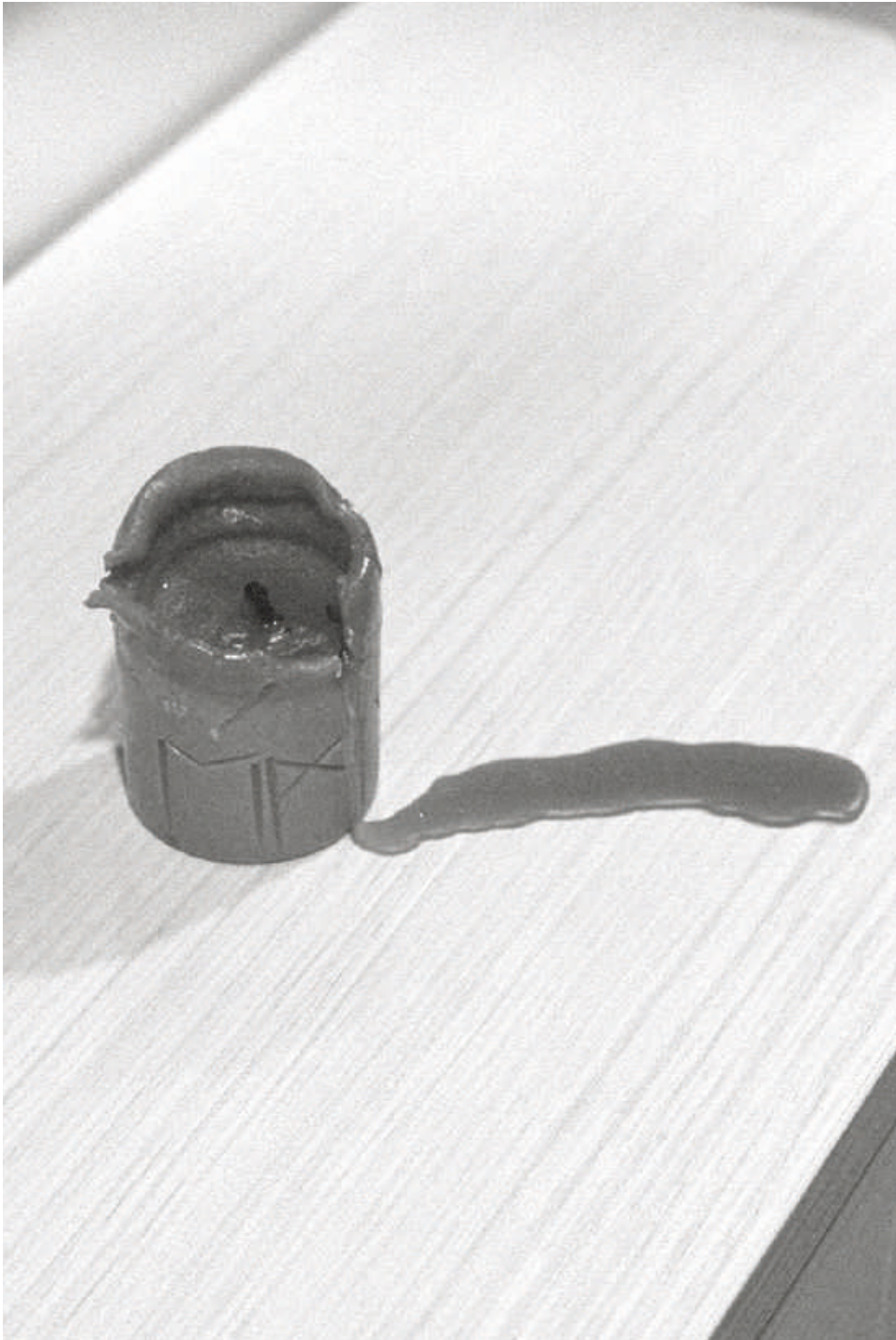
It's like a Painting That Encapsulates Artist's Energy

35mm film, scanned, 2020



The Plants When They Are Alive Smell Different From When You  
Cut Them





Another Dimension to Time Is the Smell





Extremely Precise Reproduction of Time



Pure Absurd That Can Be Adapted to Perform as a Memory



Connection between the Skin and the Past





Magnolia Is Amazingly Transparent



A Way to Adapt History to Experience



Youth Is Invisible Unless You Smell It

35mm film, scanned, 2020





A Concept That Traps Seconds

35mm film, scanned, 2021



Freedom to Use a Rose in the Way It Has Never Been Used before



Extremely Precise Reproduction of Time





If You Take OIT One Thing the Whoke Frangrance Collapses





35mm film, scanned, 2020

A Certain Memory from When You Were a Kid